

Privacy Policy for Solar Garden Lights

1. Introduction

Solar Garden Lights is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website, interact with our products, or communicate with us.

2. Information We Collect

We may collect the following types of personal information:

- **Contact information:** Name, email address, phone number, and mailing address.
- **Purchase information:** Details of your purchases, including product information and payment details.
- **Customer service inquiries:** Information you provide when contacting our customer support team.
- **Website usage data:** Information about your visits to our website, including your IP address, browser type, and pages visited.

3. How We Use Your Information

We may use your personal information for the following purposes:

- **To process your orders and provide customer service.**
- **To communicate with you about your orders, products, and services.**
- **To improve our website and products.**
- **To send you marketing communications, such as newsletters and promotional offers.**
- **To comply with legal obligations.**

4. Legal Basis for Processing

We process your personal information based on the following legal grounds:

- **Consent:** For marketing communications and certain other activities, we will obtain your explicit consent.
- **Contractual necessity:** To fulfill our contractual obligations, such as processing your orders.
- **Legitimate interest:** To protect our legitimate interests, such as preventing fraud and improving our products and services.

5. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected or as required by law.

6. Data Security

We implement appropriate technical and organisational measures to protect your personal information from

7. Your Rights

You have the following rights in relation to your personal information:

- **Access:** To request access to your personal information.
- **Rectification:** To request rectification of inaccurate personal information.
- **Erasure:** To request the erasure of your personal information.
- **Restriction of processing:** To request restriction of processing of your personal information.
- **Data portability:** To request data portability of your personal information.
- **Object:** To object to the processing of your personal information.
- **Withdraw consent:** To withdraw your consent to process your personal information.

8. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect information about your website usage. You can manage your cookie settings through your browser.

9. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our website.

11. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at support@solargardenlights.co.uk